

Media Advisory

08 May 2024

Vereeniging Fresh Produce Market – Information Day

On Friday, 17th May 2024, Sedibeng District Municipality will host Market Information Day at Vereeniging Fresh Produce Market, 08:00.

The Executive Mayor, Cllr Lerato Maloka, says that “The Market Information Day serves as a platform to engage spheres of government, farmers, market agents, buyers, customers, industry bodies, suppliers and other stakeholders within the industry”. Furthermore, the platform aims to strengthen existing relationships and to forge new relationships amongst role-players to enhance rejuvenation and growth of Vereeniging Fresh Produce Market.

This event aims to address relevant market topics and compliance in the food value chain namely; fresh produce market in SA, importance of fresh produce market, transformation and the development of local emerging farmers, free produce market access and agents, regulatory framework and compliance.

Members of the media are invited to cover the event as follows:

Date : Friday, 17th May 2024

Venue : Vereeniging Fresh Produce Market, Larger Avenue, Leeuwkuil (Leeuhof Area)

Time : 08:00

For RSVP please contact, Ms Khosie Masie on 068 083 9813 or on KhosieM@sedibeng.gov.za

Ends

Issued by Sedibeng District Municipality

For more enquiries and further information, please contact: Mr Saviour Kgaswane | Sedibeng District Municipality | SaviourK@sedibeng.gov.za | Cell 076 772 6990